



King George Little League, Inc.  
P. O. Box 574  
King George, VA 22485



December 11, 2023

Dear Merchant,

As you may know, we have had organized baseball in King George County since the 1950's. King George Little League (KGLL) was chartered in 1980, and we provide Little League baseball and softball to over 500 children annually. To help improve the youth sports culture in King George, we are chartered with Little League International to help us develop "better athletes, better people".

We would not be able to provide these quality Little League programs without the help of our sponsors. We sincerely appreciate the generous support businesses and other organizations in our community have provided in the past, and we hope it will continue. We rely on sponsorships and fundraising to help keep our registration fees low, so we can continue to provide the little league experience for the children of King George. You should also know that King George Little League is a registered 501(c)(3) non-profit organization and contributions are eligible for tax credit. Because you care about the children of King George and our community, we are asking you to become a Little League Sponsor for our next year to help us continue providing little league baseball and softball and teaching life lessons through sports.

In appreciation for your contribution, we will provide recognition based on the sponsorship level selected. Opening Day will be scheduled for a Saturday in April 2024, at Barnesfield Park. We invite our sponsors to attend, so that we may publicly recognize and thank them. This year, we are offering nine sponsorship levels: Perfect Game, Grand Slam, Home Run, MVP, Diamond, Platinum, Gold, Silver, and Friends of Little League.

If you would like to be a King George Little League sponsor, please complete the attached contract and return it along with your check payable to "King George Little League" (or "KGLL"). In order to ensure your contribution can be recognized in a timely manner, please return the contract, business card and/or artwork and your contribution to the address above before February 24, 2024. This will ensure that your ad, banner (if applicable), and team sponsorship (if applicable) will be ready for Opening Day. Contracts received after this date will still be accepted and honored; however, we may not be able to publish the ad in our program or have the banner on Opening Day. After this date, we may not be able to offer the team sponsorship option.

Please consider supporting us this next year and helping us continue the tradition of Little League in King George. Please do not hesitate to contact me by phone (540-220-6996) or email [president@kglittleleague.org](mailto:president@kglittleleague.org), should you have any questions or need more information.

Thank you in advance for your consideration and support. Hope to see you at the field.

Sincerely,

Brian Miniuk  
President, King George Little League



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P. O. Box 574  
King George, VA 22485



## 2024 King George Little League Sponsorship Agreement

This Sponsorship Agreement holds as a binding contract between King George Little League, Inc., and the sponsor known as:

Company/Business Name:

Owner/Point of Contact: (please print)

Owner/Point of Contact Signature:

Date Signed

Mailing Address:

Phone Number:

Email:

Player associated with Sponsorship:

KGLL President Signature:

Specifics for each Sponsorship Package are included on the next page.

This contract is for one of the following KGLL Sponsorship Packages: Please check one

- A. Friend of Little League – \$250 donation
- B. Silver - \$500 donation
- C. Gold - \$600 donation
- D. Platinum - \$750 donation
- E. Diamond - \$1,000 donation
- F. MVP - \$1,500 donation

Two Year Contract:

- G. Home Run - \$2,500 donation
- H. Grand Slam - \$3,500 donation
- I. Perfect Game - \$5,000 donation

Please fill in the sponsor information, signature blocks, choice of Sponsorship Package, and enclose a check made payable to King George Little League (KGLL), business care, and/or artwork for Opening Day program ad (if applicable) and mail to the above address by February 24, 2024. The cut off for sponsorships to be printed on uniforms is March 1, 2024.

You may also forward electronic copy of banner/program artwork to [info@kglittleleague.org](mailto:info@kglittleleague.org)

If you have any questions, please contact Brian Miniuk at [president@kglittleleague.org](mailto:president@kglittleleague.org) or Amanda Christian at [sponsorships@kglittleleague.org](mailto:sponsorships@kglittleleague.org). We would not be able to provide these quality Little League programs to over 400 players without the help of our sponsors. Thank you once again for your generous support of King George Little League.

Thank you!

**A. Friend of Little League – \$250 donation**

1. Acknowledgement on the KGLL website and Facebook page
2. Business Card Ad in Opening Day Digital Program
3. Opening Day shout out

**B. Silver - \$500 donation**

1. All of the benefits described above plus
2. Individual Sponsor banner displayed at field
3. 1/4 Page Ad in the Opening Day Digital Program

**C. Gold - \$600 donation**

1. All of the benefits described above plus
3. Plaque
4. Team Sponsor - name on the back of one (1) team's jerseys
5. 1/2 Page Ad in the Opening Day Digital Program

**D. Platinum - \$750 donation**

1. All of the benefits described above plus
2. Team Sponsor - name on the back of one (1) team's jerseys during Spring and Fall season

**E. Diamond - \$1000 donation**

1. All of the benefits described above plus
2. Friday Night Lights shout out
3. Full page Ad in the Opening Day Digital Program

**F. MVP - \$1,500 donation**

1. All of the benefits described above plus
2. 4 x 4 Ad on Scoreboard C for one year

**G. Home Run - \$2,500 donation**

1. Plaque
2. Team Sponsor - name on the back of one (1) team's jerseys during Spring and Fall seasons
3. Individual Sponsor metal baseball (4') displayed at field for two years

**H. Grand Slam - \$3,500 donation**

1. Plaque
2. Team Sponsor - name on the back of one (1) team's jerseys during Spring and Fall seasons
3. Individual Sponsor banner displayed behind dugout for two years

**I. Perfect Game - \$5,000 donation**

1. Plaque
2. Team Sponsor - name on the back of one (1) team's jerseys during Spring and Fall seasons
3. Individual Sponsor metal baseball (4') displayed at field for two years
4. 4 x 4 Ad on Scoreboard C for two years